

## Persuasive Speech Rubric

CATEGORY	4	3	2	1
<b>Delivery</b>	A combination of appropriate and effective eye contact, posture, clarity of expression, projection of voice, tone and pacing significantly enhance the speakers' words.	A combination of appropriate eye contact, clarity, and projection of voice, tone and pace are used but without a smooth cohesiveness.	Inconsistent use of eye contact, clarity and projection of voice, tone and pace interrupt the flow of the reading.	Lack of eye contact, clarity and projection of voice, tone and pace make the reading difficult to follow.
<b>Preparedness</b>	Completely prepared	Mostly prepared	Somewhat prepared	Not prepared
<b>Time</b>	Student is within the time frame allowed (3 minutes max)	Student is slightly over time.	Student is one minute over time.	Student is beyond one minute over time.
<b>Enthusiasm / Creativity in presenting the facts</b>	Facial expressions, ideas and body language generate a strong interest and enthusiasm about the topic. It is a creative presentation of the facts.	Facial expressions, ideas and body language sometimes generate a strong interest and enthusiasm about the topic. Facts are presented in a somewhat creative fashion.	Facial expressions, ideas and body language are used to try to generate enthusiasm, but seem somewhat lacking. Some facts are presented creatively	Very little use of facial expressions, original ideas or body language; does not generate much interest in topic
<b>Topic</b>	Appropriately focused topic with a clear understanding of the intent of the topic.	Focused topic which partially demonstrated understanding of the intent of the topic.	A vague sense of the purpose of the topic requiring the audience to make assumptions.	Lack of focus or confused purpose, which results in confusion for the audience.

Student Name: \_\_\_\_\_

Total Score: \_\_\_\_\_

Judges Comments: \_\_\_\_\_